

White Studio was founded in 2014 by two friends – ceramic artist Nato Eristavi and designer Nino Kambarashvili.

The company reinvented unique Georgian white clay and pioneered production of handmade porcelain/ceramics with this exceptional material of high ecological value and by applying traditional as well as contemporary techniques.

WS unites two components: the creative studio and showroom/shop for ceramics and textile. The showroom presents signature pieces of decorative ceramics as well as porcelain dishware. The studio also works on exclusive individual and corporate orders.

WS Showroom has managed to become a landmark of Tbilisi, where tourists are able to engage in the actual crafting of traditional Georgian pottery and purchase handmade items. The highlights of the WS collection are Georgian Souvenirs and decorative objects of traditional shapes and ornaments. These are bestsellers of the showroom, making a special gift or a souvenir for visitors to remind them of their trip to Georgia.

Ceramic/porcelain is in the DNA of Georgian craft. After a huge gap in its production, WS re-immerged the importance of this field by producing high quality products, lifted the bar of the local ceramic produced on the market and met the requirements of tourists looking for high quality memorabilia. WS products became part of the touristic value chain. After several years of extensive research in archives, WS craftsmen restored the traditional shapes and ornaments of Georgian dishware and pottery, giving the modern twist to the traditional character and introduced a brand that demonstrates a new, high quality local product that has established itself as the integral part of the local touristic scene.

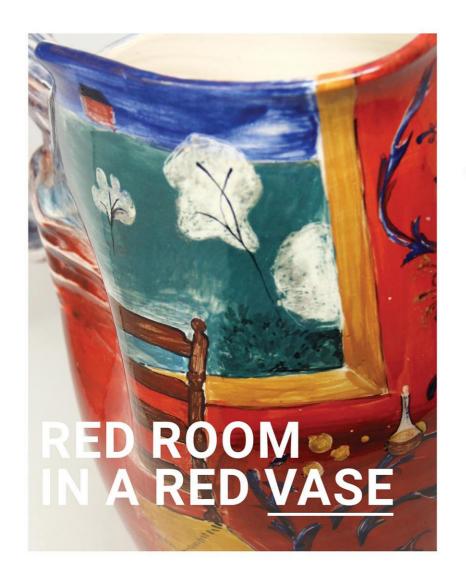


## **Awards Winnings**

- .Business of the year 2016
- .Tbilisi's Pride 2017
- .The Most Successful Georgian Brand In The Tourism Industry 2019
- .The Best Traditional Craft 2019

















WS Handmade





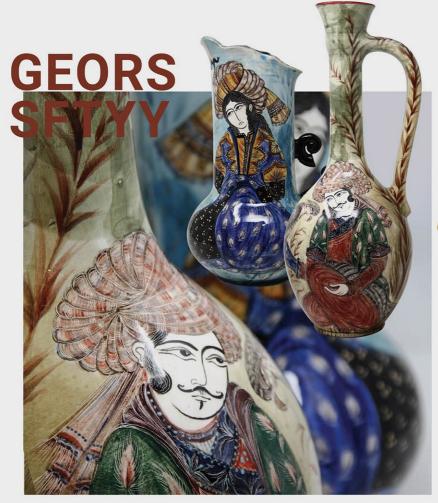


WS Handmade Porcelain





















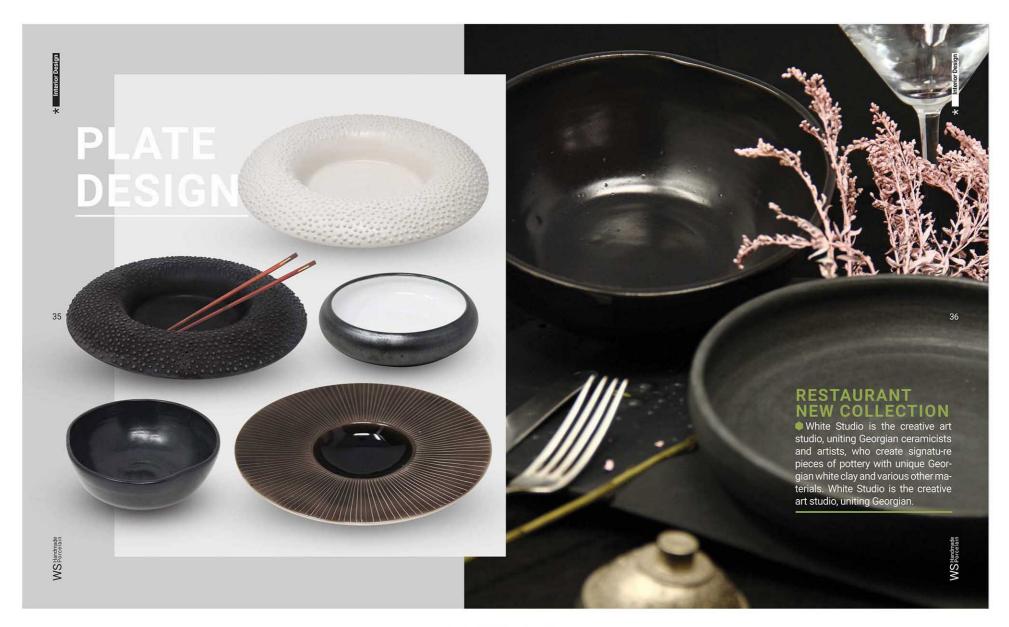








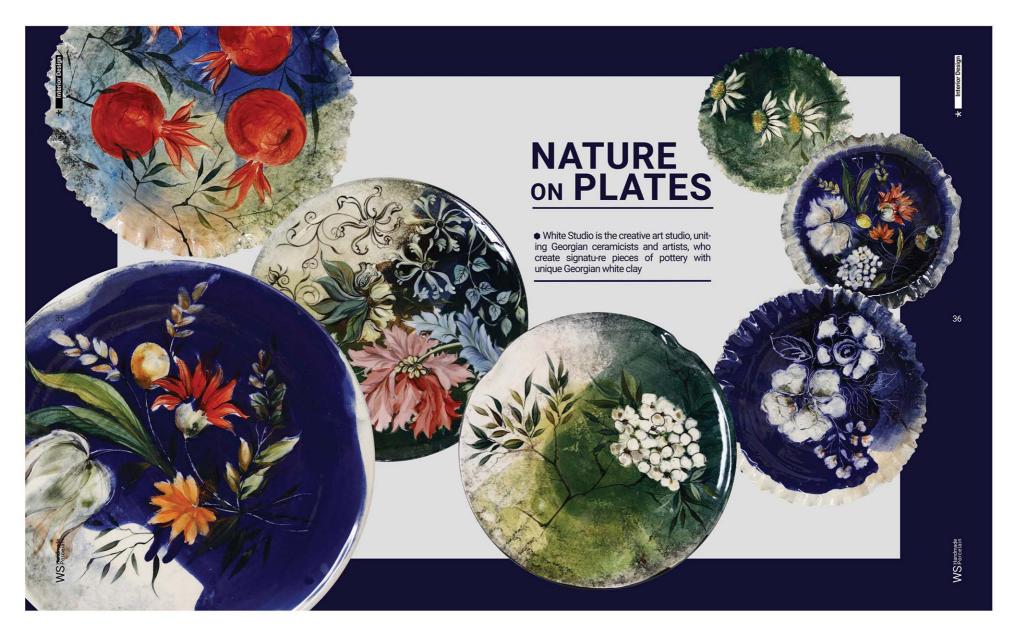


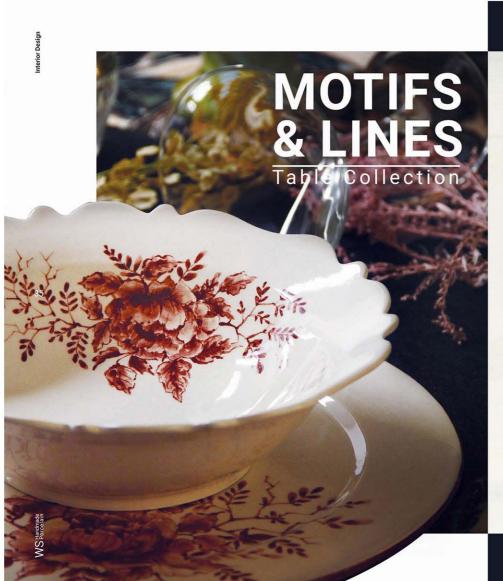




















WS Handmade Porcelain









